



Ansfelden, 22th February

Mediatech Solutions stays ahead with Go4Platinum

International gambling platform supplier Mediatech Solutions has been making its presence known recently, particularly when it comes to the growing trend of omni-channel gaming. With a focus on global regulated markets, Mediatech has been making waves with its retail product “Candy” and has included TAB Austria’s Go4Platinum terminals among its world class hardware offering.

Candy is the retail extension of Mediatech’s omni-channel gaming platform IRIS, that allows players to share their real-money wallet, bonuses and loyalty points between online, mobile and retail devices. Via Candy, operators can offer Sports Betting, Slots, Virtuals, Bingo, Table Games and Lottery with a wide array of payment options.

The company was looking for reliable and well designed hardware to expand its retail B2B business and found a great partner with the Austrian manufacturer. TAB Austria offers the most comprehensive array of hardware solutions to choose from, to an ever growing market segment.

“All of Mediatech’s Candy cabinets supplied by TAB Austria have been custom built and include the very latest peripherals available on the market today. TAB Austria’s focus on R&D as well as the production of turnkey solutions that can be deployed in every environment have carefully considered and meet the challenging needs of modern operators”, said Siegfried Dattl jr. CEO of TAB Austria.



Daniel Graetzer, Executive Director from Mediatech Solutions said, “Our goal is to offer operators total freedom and flexibility and to give players a world class experience no matter what environment or device they choose to use – retail or online. TAB’s Go4Platinum terminals provide operators with a perfect one-size-fits-all solution that is both attractive and well built.”

At ICE 2016, Mediatech Solutions had its Candy terminals running on 9 different stands showing content from more than 20 different game providers. “It was fantastic to enable so many innovative companies their games in a retail environment thanks to our omni-channel technology. It’s opening up new doors not just for operators to better cross target customers, but also new distribution channels for game developers. The feedback has been overwhelming and we have big aspirations for continued growth in 2016.” said Daniel Graetzer.

“Mediatech Solutions is internationally renowned for its unique technology. It is an excellent reference for us. We’re very confident that their retail extension, Candy will enhance gaming and that Go4Platinum is the right choice for their customers”, noted Siegfried Dattl jr.

Here you find some relevant images:

http://www.championsnet.net/fedoc_dokumente/Marketing_Sales/press/2016_02_09_Mediatech_ahead_with_Go4Platinum.zip



About TAB-Austria:

As one of the world's leading suppliers of betting, gaming and jukebox products, TAB-Austria is dedicated to the researching and development of pioneering products for the entertainment industry. The company, based in Ansfelden near Linz in Upper Austria was founded in 1962 in Traun. TAB-Austria now has an export rate of over 99.0% and works with distributors in more than 50 countries around the world.

If you have any questions please contact

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